

WORLD CLIENT
OF THE
YEAR

Client Case Study

Hiba Nasr SkyNews Arabia Reporter

Hiba Nasr is a Lebanese journalist based in Washington, D.C., covering the White House, the State Department, the Pentagon, Congress, and all governmental agencies that are related to American foreign policy. She has been a journalist since 2004, more accurately since 2000 as she was working part time while studying. Hiba worked at the local level until 2009 and in 2010 she left Lebanon to a new journey on the world stage.

Being from a small rural community with limited means in an economy and sector dominated by political patronage, Hiba didn't have any aspirations for the future except for the fact that the word "leadership" meant a lot for her. That all changed when she enrolled in the *Effective Personal Leadership*® program in February 2011. After the second session, Hiba wrote two dreams: (1) She aspired to be a news anchor and (2) to travel to the USA. "LMI® made me a life student. I repeated it (the EPL) three times and I do believe that

I will repeat it many times later, during the rest of my life. (The program) helped me face my challenges. It helped me live by a life mission statement, believe in my potential, and be more authentic. It didn't give solutions to my problems: It helped me acknowledge the problems and look at how to solve them, and it directed me to never quit.

"I want to make it clear," she emphasizes, "I was driven by ambition and curiosity since my childhood. But this program made my trip oriented and purposeful. I wanted to move forward, but didn't know how. This program made the way forward. And here I am 10 years after. I feel fulfilled when I look at my bio and the list of professional and personal achievements."



If I have to describe the program, I could say: It was the necessary moment to my life. Necessary to the person I became and to recall on a regular basis to never mess up the journey.

I don't look to the program from a professional perspective. The big change with me was on a personal level. This program serves as a constitution for me that I can go back to whenever I get confused.

It is easy to keep describing the program, but could any other program be any better than teaching someone how to build a life and how to be a better version of oneself?

Hiba has proved to the world that anyone —no matter how gentle — can reach their dreams and goals with focus, determination, practice, and goal setting.

She has served as an inspiring example to the entire LMI® Community in Lebanon and now in Jordan, too, as people are following her on twitter: @HibaNasr and Facebook: <https://www.facebook.com/hnasr1>

She has contributed to the well-being of our country which has been ravaged by corruption and fake news. Since Lebanon lives under a heavily biased media that is hostile to Western thinking, Hiba continually enlightens and informs the Lebanese people with accurate foreign policy news from the White House and the international community.

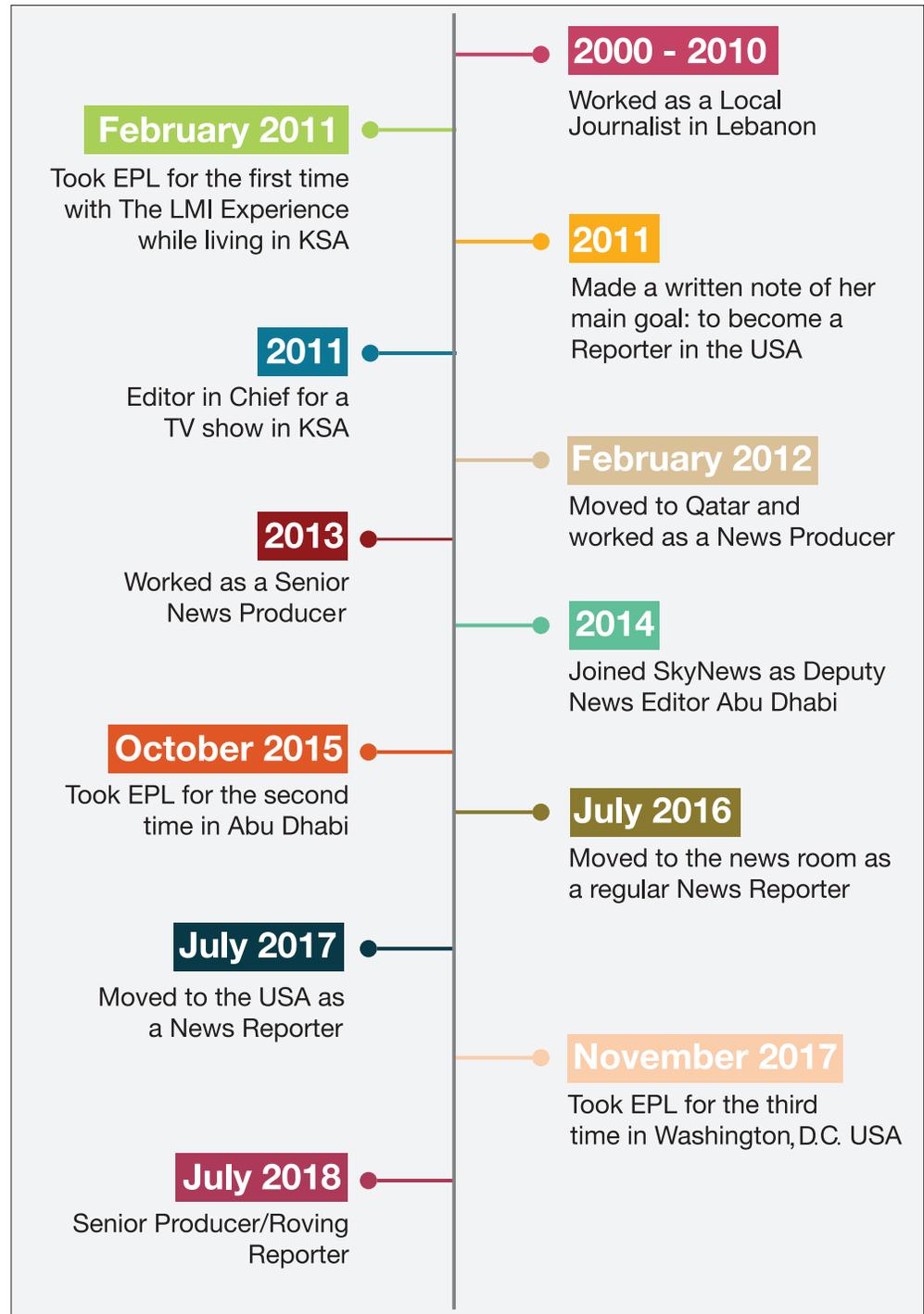
She also assisted honest and reliable men and women from Lebanon to gain proper connections in Washington, since many national statesmen have failed to do so. During the latest crisis, Hiba has been diligent in establishing connections and finding ways to help her home country by making our voice heard in Washington, D.C.

Furthermore, Hiba inspired members of the Lebanese community to stand out from their mediocrity and achieve their dreams after years of apathy and submission.

After this long journey, Hiba is focusing on her personal development. The question "what's next"? defines her current focus to rekindle her dreams and goals for a more purposeful future.

After participating in the EPL program three times, once in Lebanon, then online, and then in the U.S., Hiba has showed that a relationship between the LMI® facilitator and his participant goes over and beyond and across borders and cultural differences. It is a lifetime relationship, and has reminded all of us in the purpose of what we do and the joy we receive from seeing our participants grow in life to inspire others.

Professional Timeline



JAD JREIJIRI
Master Licensee
The LMI® Experience